## Clarity Quick Tips – Customer Data Management

## Keep Informed. Stay Connected with Features from Clarity ®

With Clarity's Call Data Management feature, you get an extensive view of the conversation. Listen to live recordings of customer interactions and monitor employee call management skills. Call Data lets you experience the **customer journey** for yourself.

Cradle To Grave	
12:28:57 PM	Call from Martha Tobolski (221) to Clarity Office (200)
+379ms	
12:28:57 PM	Clarity Office (200) is ringing
+15	
12:28:59 PM	Call answered by Clarity Office (200)
+10s	
12:29:10 PM	Martha Tobolski (221) is on hold requested by Clarity Office (200)
+30s	
12:29:40 PM	Martha Tobolski (221) hung up

## **Customer Journey**

In your Clarity portal, you can **export your call data**, which documents your customer's call history, including call recordings and notes. Utilizing this data helps you generate more quality leads, increase customer retention, and predict sales and marketing trends.

Basic Options Enter basic settings to schedule a call records export. Name Type O Monthly O O Weekly O O Daily O	
Name Type O Monthly O O Weekly O	
Type O Monthly O O Weekly O	
O Weekly O	
O Daily O	
0, 0	
⊖ Custom	
Also run this export immediately Useful for sampling output from an export	
After Completion 💿 🛛 Do Nothing 🗸	
Email Notification Dend an email when the export completes	
Email example@email.com	
Cancel Next	Add

## **Export Call Data**

At Clarity Voice<sup>®</sup> our phone service offers you a host of proprietary tools to help improve your customer experience, office efficiency, and elevate your telephone service from a basic necessity to a strategic benefit. With over 100 tools to explore, it's hard to know all your phone system can do for you. To make sure you get the most out of your Clarity service, we'll highlight a favorite tool, and how to use it, as a Quick Tip every month.

If you ever need assistance activating a phone feature, please call our support team Monday – Friday 8 am – 9 pm ET at 800.676.3995



If you have any additional questions or require additional assistance, please contact Support at **800.676.3995**. We are available 8 AM to 9 PM EST, Monday through Friday. Or, feel free to contact us on our support page at: https://clarityvoice.com/support/